

	Raw Floor Space	Booth Package A	Booth Package B
Booth Space Size	Per square foot	10 x 10 ft. (100 sq. ft.)	10 x 20 ft. (200 sq. ft.)
Cost for Formnext fAMily	\$40 per square foot	\$7,500	\$14,000
Cost for AMT Members	\$40 per square foot	\$7,500	\$14,000
Cost for Standard Rate	\$45 per square foot	\$8,500	\$16,500
Sales & Marketing Services (SMS) Package*	\$695	\$695	\$695
*Mandatory for all exhibitors Details below.			
Booth Space	Yes	Yes	Yes
Formnext Exhibitor Training Program	Yes	Yes	Yes
Promotional materials	Yes	Yes	Yes
Listing on formnextchicago.com	Yes	Yes	Yes
Curtain-type backdrop, side rails	Yes	Yes	Yes
Standard Company Name Sign	Yes	Yes	Yes
1 electric quad box (120V - 500 watt)	No	Yes	Yes
*1 CDS XPress Lead Retrieval Device	No	Yes	Yes
Custom block includes			
Material Handling - up to 17.99 lbs / sq. ft.	No	Yes	Yes
Carpet - Custom cut - 26 oz. plush	No	Yes	Yes
Nightly Cleaning	No	Yes	Yes
Visqueen Covering (prior to show)	No	Yes	Yes
Standard Furniture	No	Yes	Yes



The mandatory SMS package supports you in maximizing the visibility and reach of your company within the Formnext Chicago community.

The SMS package features:

- **Marketing Services** through Event Portal
 - ✓ Press relations, visitor promotion, social media, event app
- **Enhanced Company Profile**
 - ✓ Company profile in the exhibitor search on the exhibitor tab homepage, published floor plan, in the app and on the digital platform
 - ✓ Listing under all the product groups in the company profile
 - ✓ Product pages and keywords for the full text search in the company profile
 - ✓ Company profile in the printed directory
- **Target Group Invitations**
 - ✓ 15 – Complimentary Exhibits Only Registration
 - ✓ 5 – Complimentary VIP Pass (exhibits & conference registration)
- **Digital Job Board Postings**
 - ✓ Job advertisements under your company profile and on special sub-page of the event website
- **Onsite Press Room**
 - ✓ Distribution of press releases
 - ✓ Admission and announcement of your press conference in the press portal online
 - ✓ Access to press center on-site (Press conference staging on request. Limited time slot availability)