

PRESENTED BY

SPONSORSHIP APPLICATION + CONTRACT

CINCINNATI, OHIO | OCTOBER 12-14, 2021

ADDITIVE MANUFACTURING		COMPANY NAME								
Modern Machine Shop GARDNER Business Media, Inc.										
		COMPANY MAILING ADDRESS								
			001111701	ZIP CODE						
		CITY	TY STATE COUN							
		NAME AND TITLE								
		SIGNATURE		DATE						
		PHONE	EMA	Δ11						
Select your Sponsorship (see details on back):										
	DIAMON Includes 45		\$ 30,000							
	Opening		\$20,000							
		g Reception	☐ Grand Reception							
	PLATINI Includes 30 Registra Lunch &	3th 4th	\$15,000							
	· ·									
	☐ Lanyard	PONSOR (10 AVA	AILABLE) Hotel Keycards Health & Wellness Portable Chargers (•	le)	\$8,000				
	SILVER	SPONSOR (UNI		\$5,000						
тс	TAL SPON	ISORSHIP/EXHIB	BIT SPACE INVEST	MENT						

*contingent on facility tour

Questions?

Contact Michelle Crider | Sponsorship & Exhibits Manager at mcrider@gardnerweb.com or 1-513-527-8800



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DIAMOND SPONSOR

Exclusive sponsorship of the Opening Reception on 10/12 or Grand Reception on 10/13, which includes prominent signage promoting your sponsored event, your logo on napkins and table tents at the reception and a logoed giveaway presented to reception attendees. In addition:

In addition:

- 45 min technical presentation spot
- 20'x20' exhibit space
- Video interview with Additive Manufacturing editors. Must commit before June 1, 2021
- Attendee list after the event*
- Logo on conference registration brochure distributed to 25,000+ prospective attendees
- Full page ad in directory of exhibits.
- Diamond level enhanced package on interactive directory
- Inclusion in the event e-newsletter on a rotational basis
- Your logo on sponsor slide during the conference
- Sponsorship benefits outlined below
- 2 Full conference passes. Additional conference passes can be purchased at a 50% discount.

PLATINUM SPONSOR

Exclusive sponsorship of one of 6 conference opportunities

In addition:

- 30 min technical presentation spot
- 10'x20' exhibit space
- Video interview with Additive Manufacturing editors. Must commit before June 1, 2021
- Attendee list after the event*
- Logo on conference registration brochure distributed to 25,000+ prospective attendees
- Full page ad in directory of exhibits.
- Platinum level enhanced listing on interactive directory
- Inclusion in the event e-newsletter on a rotational basis
- Your logo on sponsor slide during the conference
- Sponsorship benefits outlined below
- 2 Full conference passes. Additional conference passes can be purchased at a 50% discount.

GOLD SPONSOR

Exclusive sponsorship of one of 10 conference opportunities

In addition:

- 10'x10' exhibit space
- Attendee list after the event*
- Half page ad in directory of exhibits
- Inclusion in the event e-newsletter on a rotational basis
- Gold level enhanced listing on interactive directory
- Sponsorship benefits outlined below
- 2 Full conference passes. Additional conference passes can be purchased at a 50% discount.

SILVER SPONSOR

- 10'x10' exhibit space
- Attendee list after the event*
- Inclusion in the event e-newsletter on a rotational basis
- Silver level enhanced listing on interactive directory
- Sponsorship benefits outlined below
- 1 full conference pass. Additional conference passes can be purchased at a 50% discount.

*Attendee list provided 2 weeks post-show. Attendee emails are collected for show management use and may opt-in for third-party sharing consent. Emails without third-party consent will not be shared.



All Sponsorships include the following benefits:

- Booth space as outlined above. Includes basic booth furnishings package of 1 - 6' draped table, carpet, 2 chairs, wastebasket and ID sign.
- Company listing in Directory of Exhibits
- Your logo on the event webpage

AdditiveConference.com



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Enhanced Listing Package Benefits

	Standard	Silver	Gold Limit 10	Platinum Limit 6	Diamond Limit 2
Leads		x	x	×	x
Logo		x	x	×	x
Featured Exhibitor Listing			x	x	x
Priority Placement in Search Results			x	x	x
Showcase with Video				2	2
Showcase with Images/Descriptions			1	2	2
New Products	1	2	3	4	5
Virtual Business Cards	1	2	3	4	5
Show Specials	1	2	3	4	5
Collateral (PR/links to videos/brochures)	1	2	3	4	5

TERMS AND CONDITIONS

Acceptance of this application by Gardner Business Media, Inc. (GBM), constitutes a contract. Sponsor agrees to pay amount indicated as determined by GBM. Invoice will be emailed upon receipt of contract with payment terms indicated. GBM reserves the right to limit the $\,$ number of sponsorships and to withdraw the sponsorship if payment terms are not met. Invoices must be paid in full to exhibit at the event. GBM requires prompt written notice of cancellation. Sponsorships are non-refundable. Cancellation of booth space automatically cancels your sponsorship. By signing this contract, sponsor agrees to abide by contract terms and conditions as outlined in the exhibitor contract.

For more information or details on sponsorships, please contact:

ADDITIVE

Allison Kline Miller, **Event Manager** 513-527-8800 amiller@gardnerweb.com

Michelle Crider, Sponsorship & Exhibits Manager 513-527-8800 mcrider@gardnerweb.com Jacquie Webb, **Conference Manager** 513-527-8800 jwebb@gardnerweb.com

CORPORATE 6915 Valley Avenue Cincinnati, OH 45244 P 513-527-8800 F 513-527-8801

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ENTIRE AGREEMENT

This Order, including these terms and conditions, constitute the entire agreement between Buyer and Seller and shall be binding upon them, their respective heirs, devises, administrators, executors, successors and permitted assigns.

LOGO SUBMISSION

Submit your company logo via e-mail to Michelle Crider, Sponsorship & Exhibits Manager at mcrider@gardnerweb.com.

Format guidelines: Vector File in Adobe Illustrator EPS file or Corel Draw EPS file. The document should have an ".eps" extension.

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